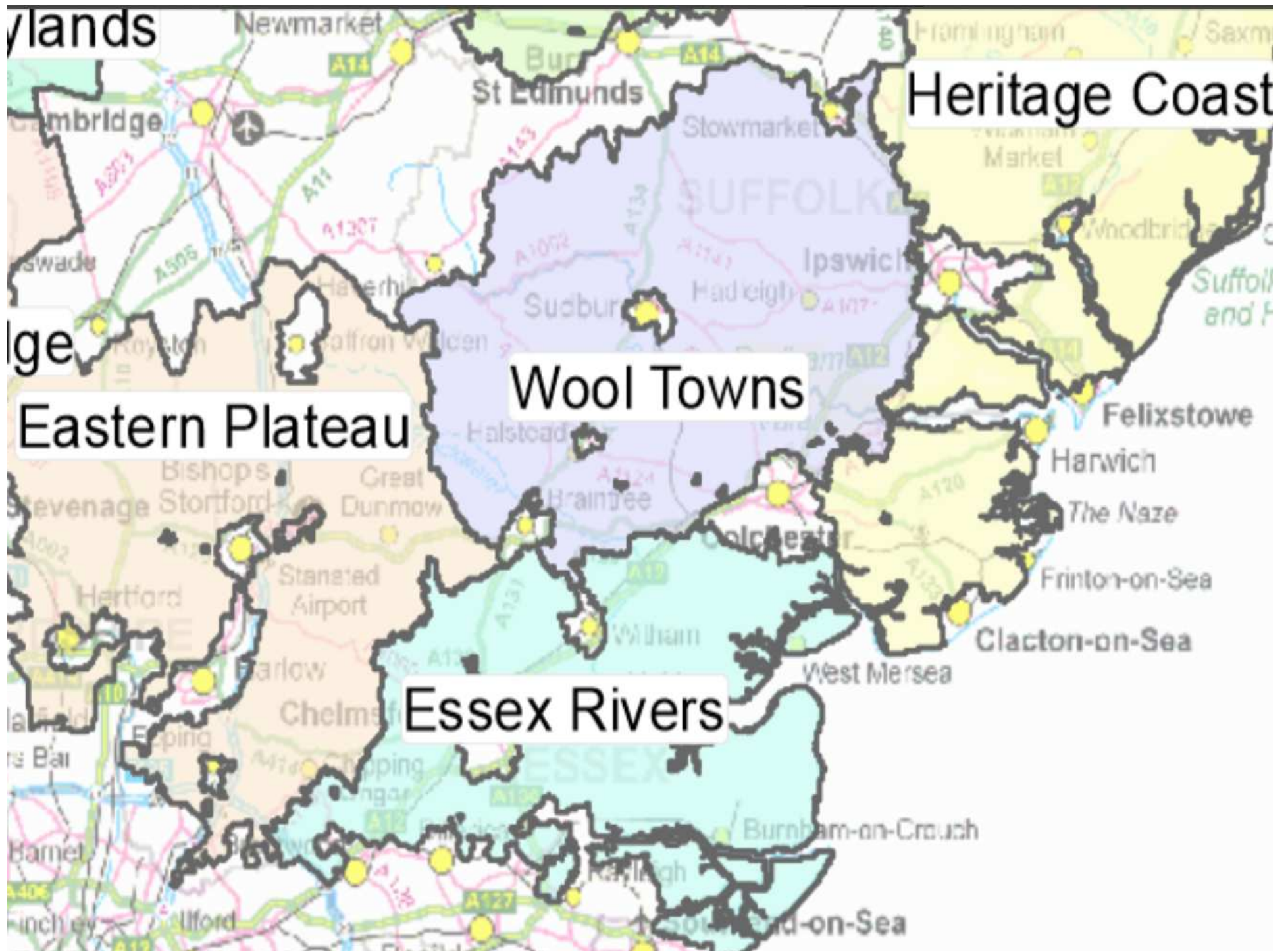




- § LEADER – an EU grant for rural areas
- § £1.8 million for Essex Rivers
- § Managed by Local Action Groups (LAGs)
- § Aim: To allocate grant funding to enable growth and jobs in the rural economy

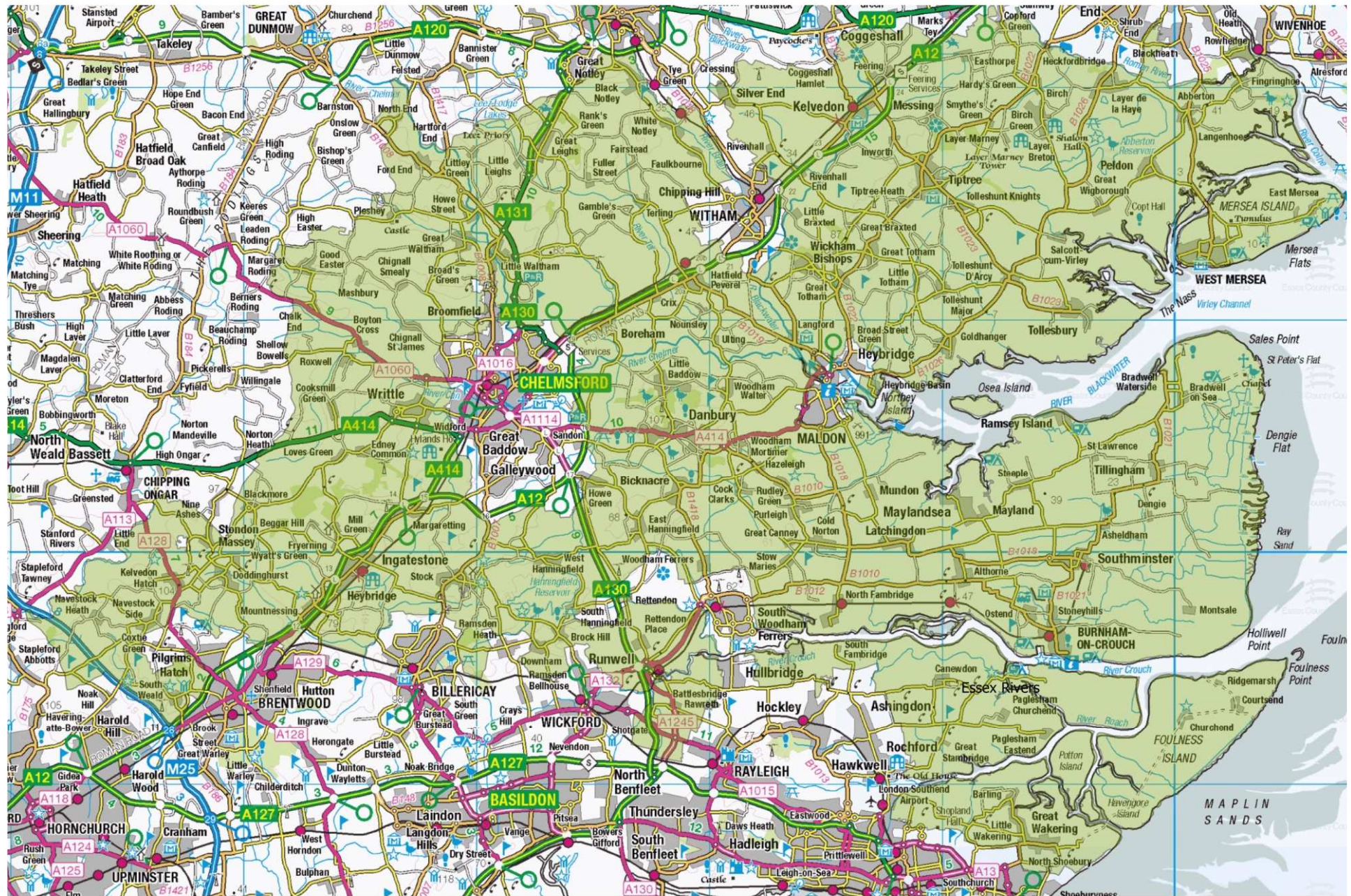


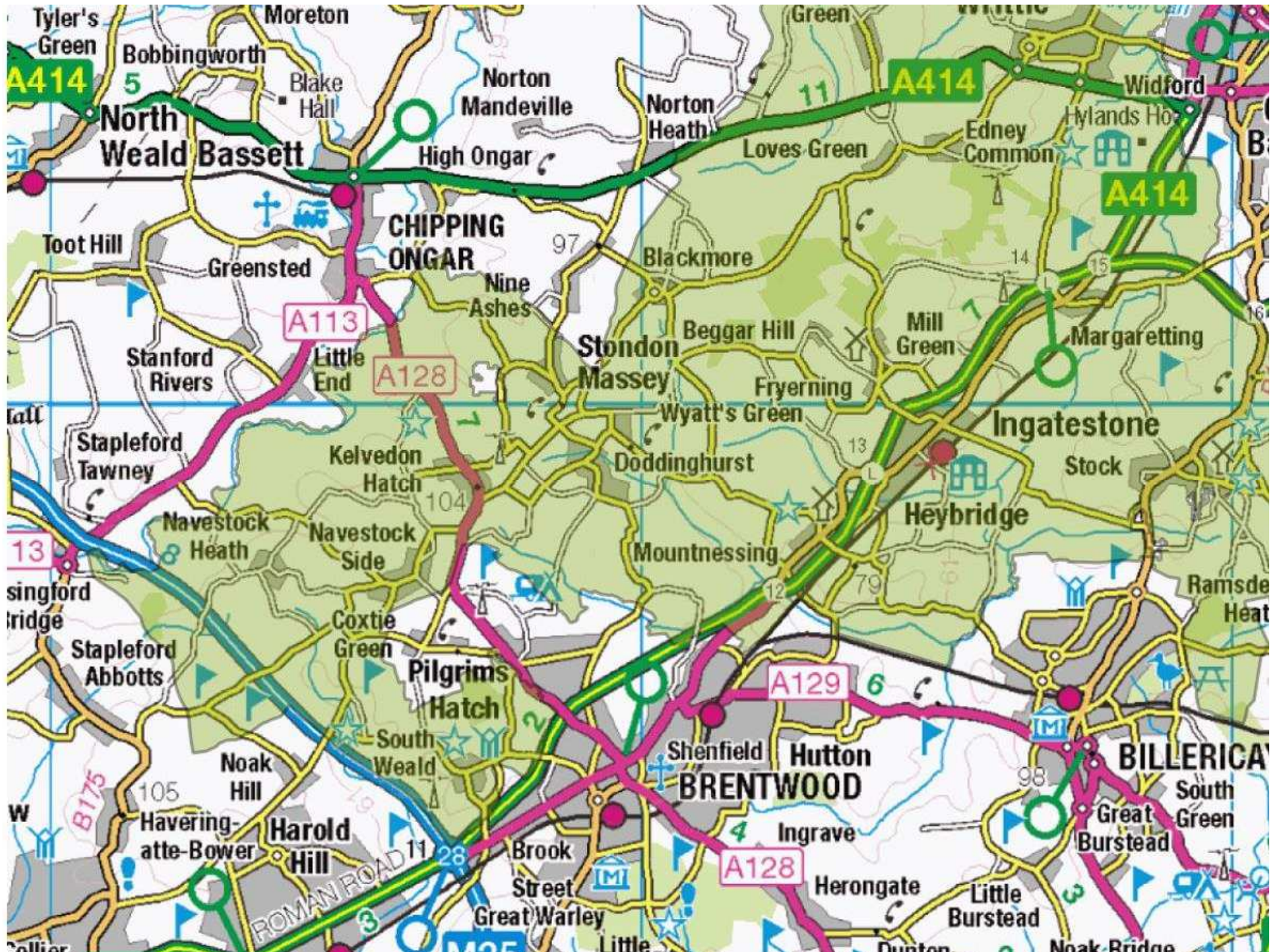
Heritage Coast

Wool Towns

Eastern Plateau

Essex Rivers







- § £1.8million
- § 5 years (2014 – 2020)
- § £10,000 minimum grant
- § Up to 40% of project funded
- § Minimum project value £25,000
- § Maximum grant £100,000



## Essex Rivers Vision:

Working to deliver innovation and sustainable employment opportunities by supporting those who live and work in the area so that the local rural community thrives.



1. Grow rural small and micro businesses to increase employment
2. Develop the rural tourism offer
3. Develop the market for added value local food and drink
4. Build on the area's high quality and diverse nature assets to promote visitor spend in the economy
5. Develop a clear identity for the rural assets of the area to attract visitors and investment



## Who can apply?

- In the LAG area
- Farmers, producers, foresters, rural businesses, rural communities
- Private organisations
- Public organisations
- Voluntary organisations
- Legal entity





Hill Holme  
Apple &  
Blackberry

Ingredients: 90% Apple, 10% Blackberry Juice, Lactic acid, natural CO<sub>2</sub>.

Shake bottle well, refrigerate after opening and drink within 4 days. Best Before November 2010.

Hill Holme  
Worcester Pear

Pasteurized Apple Juice

Ingredients: 100% Worcester Pear, Lactic acid, natural CO<sub>2</sub>.

Shake bottle well, refrigerate after opening and drink within 4 days. Best Before August 2010.

Hill Holme  
Discovery

Ingredients: Discovery Apple Juice, Lactic acid, natural CO<sub>2</sub>.

Shake bottle well, refrigerate after opening and drink within 4 days. Best Before August 2010.

Hill Holme  
Katy

Ingredients: Katy Apple Juice, Lactic acid, natural CO<sub>2</sub>.

Shake bottle well, refrigerate after opening and drink within 4 days. Best Before August 2010.

Hill Holme  
Ellison's Orange

750ml

Ingredients: Ellison's Orange Juice, Lactic acid, natural CO<sub>2</sub>.

Shake bottle well, refrigerate after opening and drink within 4 days. Best Before August 2010.

AT HILL HOLME PRESS WE CAN TURN YOUR APPLES AND PEARS INTO PURE OR BLENDED JUICE







§Pearce's Farm Shop, Tea Room  
and Kitchen development

§Holmansbridge Farm Shop

§Stubbs Copse Woodyard

§Andwells Micro Brewery



# Application Process

- Contact Beverly Davies at RCCE 01376 574330
- Handbook: [www.essexrivers.co.uk](http://www.essexrivers.co.uk)
- Outline Application
- Full Application
- LAG meets to decide which projects to fund



The European  
Agricultural Fund  
for Rural  
Development:  
Europe investing in  
rural areas

